

Green Valley Tennis Club Board
Regular Meeting Minutes
Date April 2, 2014

Club President Brad Stillahn called the meeting to order at 12:00.

Board members present: Brad Stillahn, Karen Philpott, Helen Hogan, Rey Otto, Don Lathrop, Joe Frazier, Jerry LeTendre, Lou Grau, Bob Anderson, Marge Garneau, Susan Frost, Jim Rett. Guests present: Jon Otto, , Sharon Rogers, Grant Alley.

Brad announced we have a quorum and all speakers will be limited to 5 minutes

A draft of the minutes from the February 5, 2014 meeting was presented to the Board. It was moved, seconded and unanimously accepted.

A draft of the Special Board Meeting from March 26th was presented to the Board. It was moved, seconded and unanimously accepted.

Marge announced the policy decision for the new On-line reservation system needs a motion to accept. She made a motion to accept as presented with changes to be made during the summer. Karen seconded; passed unanimous.

Rey Otto announced that the Treasury has \$6,319.63 in the bank. The money market account contains \$10,000 plus interest. We currently are ahead of budget for the month of March. There was an observation that we are non-profit and need to be aware that we are required to spend monies.

Committee Reports:

Membership – Rey Otto reported we have a total membership of 386 which is an increase from last year.

Ball machine – Repairs are ahead of usage.

Communications and Website – Marge said we had 2,107 hits in March. The updated bylaws are approved by GVR. The New ones are not on the web site. Copies were provided by Marge. Marge noted her time is limited and cannot be devoted to email so please allow enough time when asking for emails to be sent out. The beginning of every month the events email will be sent out so let Marge know about any events before the month. She will remind of updates during month.

With a new board it is necessary to update posters to be posted at West. The new holder on the gate at West should be used only for information absolutely necessary to be seen.

Stitch N Vaders has our logo. He will sell us the copy (digitized for embroidery) for \$35. It will cost \$25 to \$30 to digitize a copy for our records. Karen clarified we must have a digitized copy to use it on an embroidery machine. When the logo is returned everything to do with the logo will be kept in the file cabinet at West. Marge made a motion to purchase the digitized version; Karen seconded; unanimous including Bob with reservations. He will print shirts or other items we provide for \$10 per item or if more than 12 items for \$8 per item. He also sells shirts/vests/etc. and will order items for us, then put on the logo.

Web site is moving forward for hosting to allow better access and control. We owe Micah \$150 for work Jon requested for the online program and he will charge \$150 to move the website including set up to Go Daddy. It will cost \$54 per year to utilize Go Daddy. We paid an additional \$150 to Micah for the web hosting this year and Marge noted nearly all will be refunded as we convert to Go Daddy. There will be a new user accounts, the FTP access created, and set domain file set up. We anticipate being able to post results from tournaments to the on line system. Marge made a motion to pay Micah \$300 anticipating \$150 proration and another \$150 to move to Go Daddy; Susan seconded; unanimous. In light of the move it would be prudent to add \$500 to website budget. We do not anticipate using the full amount but it is possible we will need to do other items related to the website. This is a preapproval and won't change the budget. Marge made a motion to add \$500 to website budget; Susan seconded; unanimous.

Publicity – Don Lathrop (and Marge Garneau.) Senior Games pictures will be on display at the Potluck. Don and Marge will review deadlines for newspaper articles although we did have great newspaper coverage of Senior Games. Dick has 458 pictures and 250 from Sue. Brad will assist with publicity during the summer.

Potluck – Susan reported there are 40 confirmations for potluck. The deadline April 6 which Marge will put on the website. Don announced the new GVR CEO, Kent Blumenthal, will be at the meeting at West Ramada on Friday at 11:00. Marge will send an email to advising membership.

Ball Machine – Joe Frazier advised it has been 3 months he since worked on ball machine but will do maintenance during the summer. Usage has been up and we are good on balls

Leagues - Jerry reported drop in leagues will be ending the end of this month. Next year people working on leagues should be invited to annual volunteer party. Afternoon play worked well taking pressure off morning scheduling. Bob reminded we need to be sure captains complete the usage forms.

Scheduling - Lou advised scheduling and league play are done April 15. Lou made a motion to have leagues open and available to play in morning starting April 15 through October 15 on reserved courts; Don seconded; unanimous. Lou will send a letter to Sarah regarding USTA availability next year.

Tournaments – Brad and Karen reported successful Senior games. Next year we should have fewer brackets. Joe and Marge made a suggestion to add skill brackets incorporated with age brackets.

Morning reservations – Bob advised monitors have changed to the new system. Work is accomplished in 10 instead of 30 minutes. In order to increase usage of courts, we could allow members to reserve one 7 day and one 6 day, allowing 2 a week. Karen suggested that with all changes we should be online first. Bob noted only 30 papers for all the courts for GVR verification. Could Jon download every day to show all reservations for tomorrow. Jon will give this consideration and advised we will be testing 2 reservations during the summer.

Special Projects - Jim advised requests for funding 2015 projects were submitted by deadline to GVR and he has received confirmation. Included was sun shade for east and west sides of courts. The south side remains unshaded for warmth. Las Campanas has asked for a cabana with a hitting wall like at West. The two biggest items for 3rd quarter are court resurfacing and backboard a Las Campanas with a new court at Canoa Hills. Desert Hills proposal is to have the existing hut changed to two bathrooms and a new hut/storage next to them with a viewing area just to the North of courts 3 and 4.

We got a good response from GVR but they need to look closer at requests. He discussed a special meeting coordinate liaison to keep the Club advised when it is necessary to take a court down for maintenance so we do not schedule the court. They don't have a schedule at this time. Bob stated lots of courts put the backboard on end side walls.

Marge suggested committees type their requests to Brad in advance to save time.

Jon Otto reported that we may need a Special Board Meeting to consider for online implementation concerns. 1. When a tennis club member is updated they need a password. They can later choose another password. User default is their name or GVR number. 2. Rey needs to audit tennis club members to be sure they have GVR number. No one can join tennis club as a guest. 3. 40 people who reserved in March were not members of the club. 4. We need to work with GVR for scheduling kiosk classes. We can also use the library for classes. We are inheriting some machines for use as kiosks. There is no concern about viruses. We need to put them on credenzas where they can bore holes to stabilize. Quotes run from \$99 to \$258. We will install the units at West Ramada if we can get the internet connection. Ultimately we will put some at Canoa Ranch. Don said we need to move along implementation of system for committee. Marge made a motion for \$500 to be utilized by Jon and the task force for implementation discretion; Susan seconded; unanimous.

New Business

Brad advised this summer we need to get together to discuss scheduling. Brad, Susan Joe, Rey, Jon, Karen, Marge, Jim, Helen will be here in summer.

Brad discussed promotion sponsorships. Pursuing revenue requires more attention as a source of income for the Club. We could have subsidies from sponsors advertising on t-shirts, for tournaments. Marge noted New Balance gave workshops years ago. Need some volunteers. Let's market what we have. Karen and Brad will get together. Brad has authority to set up a new committee and appoint head. We can explore promotions sponsorship and fundraising. It should not be necessary to ask for a budget. Brad set up the new committee and will be looking for a volunteer to chair it.

We should start in June on outdoor racket sports initiative. The chair needs to be a member of both pickleball and tennis clubs and be prepared to report to the board in September. There is too much animosity between both clubs. Since they are pressuring to build more courts for pickleball, we need to have members to be on that committee.

Jerry stated that \$10 membership is cheap. Rey noted the facilities belong to GVR. Marge observed that if members want something extra we can be put in. Previously our Club paid \$30,000 for the West Ramada. We have been the most proactive club.

Carl Johnson is resigning from clinic classes. Mike Touzeau should be considered as a replacement. He would need to join club.

Karen observed the banner at West is really awesome. She made a motion to put one up at Desert Hills on the parking lot side; Susan seconded; unanimous.

Jon suggested we make up business cards about the online registration. Officers can give them out from tennis bags or put at clubs. Don made a motion to get 500 business cards; Susan seconded; unanimous. Karen and Marge will design the card.

Joe mentioned he had half dozen individuals ask about pizza party. Marge will send an email.

Jon stated it is time to begin education of membership about website. It is best not to have a specific date at this point, although it is time to start with teasers letting membership know something is coming in the month of May. We can put up posters when we're ready.

Karen moved to adjourn. Susan seconded. Meeting adjourned at 1:35.

Respectfully submitted

Helen Hogan, Secretary